

JESSICA JANG

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Experience

TRINA TURK | MR TURK

Graphic Designer and Digital Image Manager | 2014 - Present

E-commerce

Plan, create and deploy email campaigns, manage email calendar, copy writing, UX design, homepage refreshes and assets for paid advertising. Create imagery, gifs and short videos for social content. Manage freelance designers.

Corporate, Retail, Wholesale and Marketing

Branding (brand book and guidelines), large scale window vinyl, barricade design, billboards, store signage, in-home mailers/catalogs, social media graphics, silk screen print design, event invitations, print/digital advertising and collateral.

Photography and Video

Art Director and Digital Technician for photoshoots. Edit, catalog and re-touch all images for brand and e-commerce. Flat and ghost mannequin photography. Extensive experience producing photoshoots, managing freelance photographers and QC'ing re-touchers. Video editing for product pages.

JESSICA JANG

Freelance Graphic Design | 2009 - Present

Image re-touching and digital asset creation for notable brands such as Everlane, Allbirds, Pop & Suki and Placewares.

BCBG

Senior Vintage Library Coordinator | 2009 - 2014

Manage an extensive corporate library of reference garments and assist the Creative Director, Operations Manager and Designers in all aspects of making the Design Department run smoothly. Maintain PDM (Product Data Management) for each delivery, making sure every style is represented with accurate information and photo representation. Internal Photographer for garments, accessories, fittings and style-outs. Asset management for the Photography Department and Vintage Library. Create internal corporate e-blasts.

SAN JOSE MUSEUM OF QUILTS AND TEXTILES

Curator's Intern | 2008

Organize exhibitions, contact artists, maintain collections area, compile information for the museum guide, assist during installations, organize textiles for observation, package traveling exhibitions and attend weekly executive meetings.

Education

UNIVERSITY OF CALIFORNIA, DAVIS

B.A. Design | June 2009

B.A. Communications | June 2009

Skills

SPECIALTIES

Typography, Art Direction, Photo Editing, Photo Re-touching, Graphic Design, Project Management, Web Design, Email Marketing, Direct Mail Marketing, Branding, Layouts, Fashion Copy Writing, Print and Large Format Design.

SOFTWARE

Photoshop, Illustrator, InDesign, Lightroom, After Effects and HTML/CSS.

ESP

Marketing Cloud Salesforce, Bronto and Mail Chimp.